

Video Editor

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Company: SnaPhunt

Location: Ghana

Category: arts-design-entertainment-sports-and-media

The Offer

Opportunity within company with a solid track record of success

Work alongside & learn from best in class talent

Flexible working options

The Job

Your responsibilities will include:

Video Editing:

Review and understand project briefs to effectively translate ideas into captivating video content.

Edit and assemble raw footage into polished and engaging videos.

Ensure a consistent and on-brand visual style across all projects.

Incorporate feedback from stakeholders to refine and enhance the final product.

Platform Optimization:

Tailor video content for specific social media platforms, with a focus on YouTube, Facebook, Instagram, and TikTok.

Stay updated on platform trends and best practices to optimize video performance.

Implement video SEO strategies to enhance discoverability on relevant platforms.

Content Repurposing:

Repurpose existing video content for different platforms and audience segments.

Demonstrate knowledge of what types of content perform well on various social media channels.

Creativity and Innovation:

Bring innovative ideas to the table for video concepts and storytelling.

Experiment with different editing techniques and styles to keep content fresh and engaging.

Collaborate with the content team to brainstorm and execute creative video projects.

Communication:

Maintain clear and open communication with the content team to understand project requirements.

Provide regular updates on project progress and seek feedback for continuous improvement.

Collaborate with other team members, including writers and designers, to ensure a cohesive and integrated approach to content creation.

The Profile

Experience:

Proven experience as a video editor, with a strong portfolio showcasing a variety of projects.

Familiarity with creating content for YouTube, Facebook, Instagram, and TikTok.

Technical Skills:

Proficient in video editing software, such as Adobe Premiere Pro, Final Cut Pro, or similar tools.

Excellent internet connection for downloading and uploading large video files.

Creativity:

Demonstrated creativity and an eye for visual storytelling.

Ability to think outside the box and contribute innovative ideas to content development.

Communication Skills:

Excellent written and verbal English skills to understand and execute project briefs effectively.

Strong collaboration skills and the ability to work remotely while staying connected with the team.

Adaptability:

Ability to adapt to evolving content trends and platform algorithms.

Flexibility to work on multiple projects simultaneously and meet deadlines.

Attention to Detail:

Strong attention to detail in both editing and quality control processes.

Ensure that all content aligns with the brand's voice and messaging.

Content Strategy:

Knowledge of content trends on social media platforms.

Ability to identify and leverage content that resonates well with the target audience.

Contact Details

Freelance position, at least 14 hours per week.

Commencing with a 4-month initial contract, with the potential for a lasting and mutually beneficial long-term partnership.

Opportunity for ongoing collaboration based on performance and project needs.

The Employer

Our client is a digital media company that owns several influential websites, including Ireland Before You Die and Meanwhile in Ireland.

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